



France.fr

Frankrike er fortsatt verdens ledende destinasjon

⇒ Nesten 90 millioner turister besøkte Frankrike i 2018

⇒ 2,2 millioner turister fra Norden til Frankrike i 2018

670 000 fra Sverige

623 000 fra Danmark

448 000 fra Norge

422 000 fra Finland

⇒ forventes over 15 millioner nordiske overnattinger i 2019

Investeringer i Frankrike

⇒ 14 milliarder € investert i fransk turisme i 2018

↗ 3,2 % /2017

⇒ France Tourisme Ingénierie

⇒ Franske Alper , investinger på 350 millioner, i ski heisene hvert år

Direkte flyruter

⇒ Hele året

- fra Oslo
- Paris
- Nice
- Geneve

— Hele året

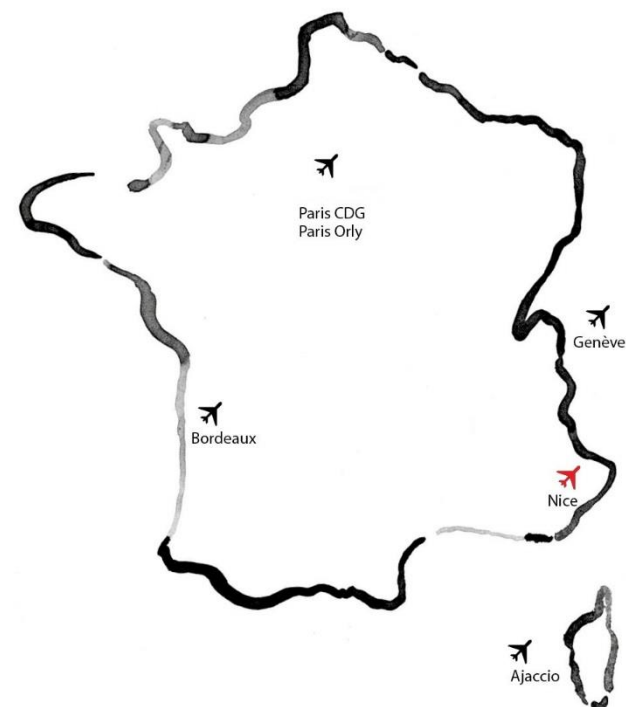
- fra Bergen
- Paris

⇒ Sesongruter

- Bordeaux
- Ajaccio

⇒ Ny sesong rute

- **Fra Bergen til Nice**



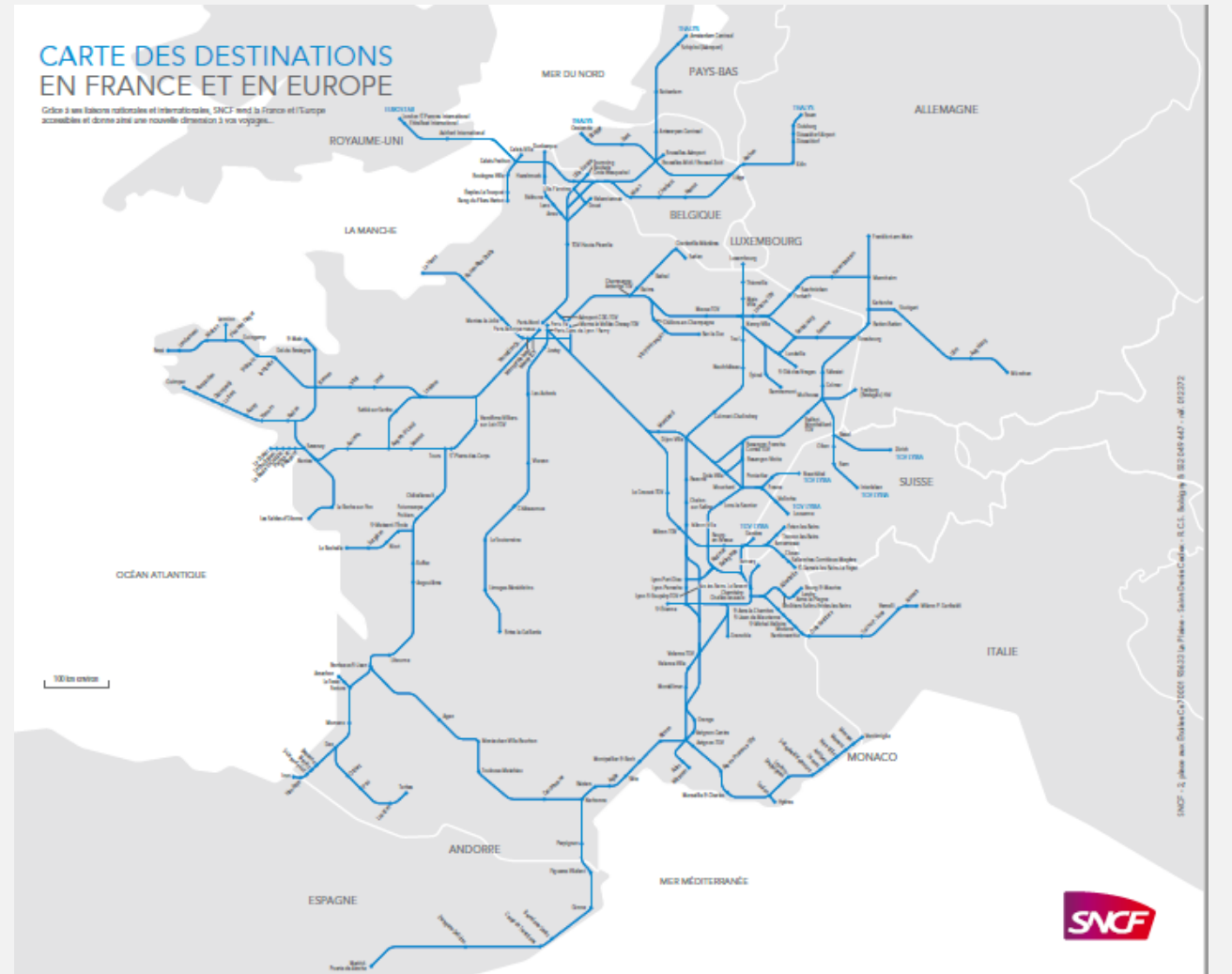
Infrastruktur

⇒ **SNCF**

- Paris – Lille, **1 time 5 min**
- Paris – Strasbourg, **1 time 48 min**
- Paris – Bordeaux, **2 timer 4 min**
- Paris – Rennes, **1 time 28 min**

⇒ fra 2023

**CDG Express - Olympiske
Leker i Paris 2024**



TOP REASONS TO VISIT FRANCE 2019

- ⇒ 500 året for Renessansen
- ⇒ D-Dag & Invasjonen
(**05-06/06**)
- ⇒ Armada de Rouen – Normandie
(**06 – 19/06**)
- ⇒ VM kvinnefotball (**7/6 – 7/7**)



TOP REASONS TO VISIT FRANCE 2019

⇒ Nyåpninger & gjenåpninger

Innkvartering

⇒ Barrière Le Fouquet's 5* - Paris



TOP REASONS TO VISIT FRANCE 2019

⇒ Mama Shelter * - Porte de Versailles, Paris



TOP REASONS TO VISIT FRANCE 2019

⇒ Eklo Hotels – Bordeaux og i år 2020, også i
Toulouse



TOP REASONS TO VISIT FRANCE 2019

⇒ Hotel du Palais 5 * - Biarritz



TOP REASONS TO VISIT FRANCE 2019

⇒ 25 Palasshotell i Frankrike



PALACES
DE FRANCE

<https://youtu.be/0NnHkMieBNY>

TOP REASONS TO VISIT FRANCE 2019

Andre

⇒ Fluctuart, første flytende “urban art center”, Paris



TOP REASONS TO VISIT FRANCE 2019

Andre

⇒ Luma Foundation – Arles



TOP REASONS TO VISIT FRANCE 2019

Andre

⇒ Musée de la libération – Paris



TOP REASONS TO VISIT FRANCE 2019

Andre

⇒ City of Gastronomy – Lyon



TOP REASONS TO VISIT FRANCE 2019

FESTIVALER & EVENTS

⇒ MPG 2019, Marseille (03 -12) – en hyllest til gastronomien



TOP REASONS TO VISIT FRANCE 2019

⇒ Anjou Vélo Vintage (5 – 7/7)



TOP REASONS TO VISIT FRANCE 2019

FESTIVALER & EVENTS

⇒ Voyage à Nantes (6/7 – 1/9)



TOP REASONS TO VISIT FRANCE 2019

FESTIVALER & EVENTS

⇒ We love Green, Paris (1 – 2/6)



TOP REASONS TO VISIT FRANCE 2019

FESTIVALER & EVENTS

⇒ Liberté! Bordeaux 2019 -



TOP REASONS TO VISIT FRANCE 2019

FESTIVALER & EVENTS

⇒ Jazz in Marciac (27/7 – 15/8)

The screenshot shows the top section of the Jazz in Marciac website. At the top left, it says "JAZZ in MARCIAC SINCE 1978" with flags for the UK, Spain, Germany, France, and Japan. To the right, it says "Office de tourisme PRÉPAREZ VOTRE SÉJOUR". The main graphic features a person's legs in orange sneakers and yellow socks, holding a trumpet. Large white text on a blue background reads "25 JUILLET 15 AOÛT 2019". Below this, it says "JAZZ IN MARCIAC 42e FESTIVAL". A navigation bar contains links: FESTIVAL, SAISON CULTURELLE, LA BILLETTERIE, PLEINS FEUX, INFOS PRATIQUES, and FORMATIONS. At the bottom, there are search and newsletter sign-up fields.



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TOP REASONS TO VISIT FRANCE 2019

FESTIVALER & EVENTS

- ⇒ Good France (21 – 24/3)
- ⇒ 28 norske restauranter deltar,
- ⇒ Pressekonferanse her i Oslo 13.mars



TOP REASONS TO VISIT FRANCE 2019

Utstillinger

- ⇒ International Design Biennial i Saint-Etienne **(21/3 – 22/4)**
- ⇒ Chambord 1519 – 2019 **(26/5 – 1/9)**
- ⇒ Van Gogh, Starry night, Carrières de Lumières, Baux-de-Provence **(1/3 – 5/1/10)**
- ⇒ La Mer XXL, Nantes **(29/6 – 20/1/10)**
- ⇒ Leonarda da Vinci Exhibition, Musée du Louvre, Paris **(24/10 – 24/02/20)**

TOP REASONS TO VISIT FRANCE 2019

SPORTSBEGIVENHETER

- ⇒ Paris Marathon **(14/4)**
- ⇒ Marathon ved Mont Saint-Michel **(25 – 26/5)**
- ⇒ Roland Garros French Open – Paris **(26/05 – 09/06)**
- ⇒ Tour de France Sailing Race **(05/07 – 21/07)**
- ⇒ Tour de France **(06 – 28/07)**
- ⇒ VM i Petanques, Marseille **(07 – 11/07)**
- ⇒ Mont Blanc Int. Triathlon **(24 – 25/08)**
- ⇒ Medoc Marathon **(07/9)**



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