



Presse-event
15. mars 2018 – Oslo

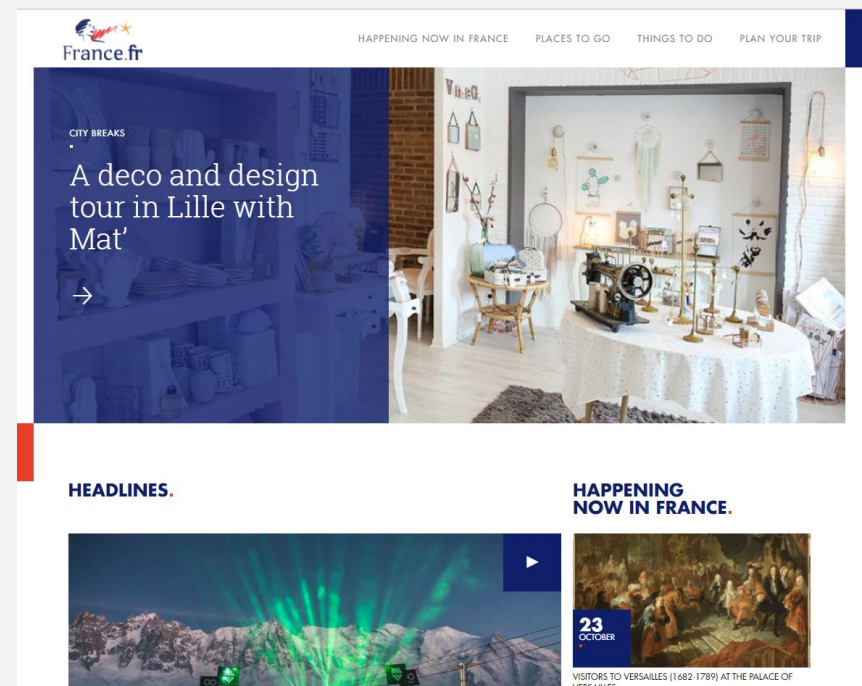


Frankrike er fortsatt verdens førende destinasjon

⇒ 87 millioner turister i Frankrike i 2017

⇒ 2 millioner turister fra Norden til Frankrike i 2016

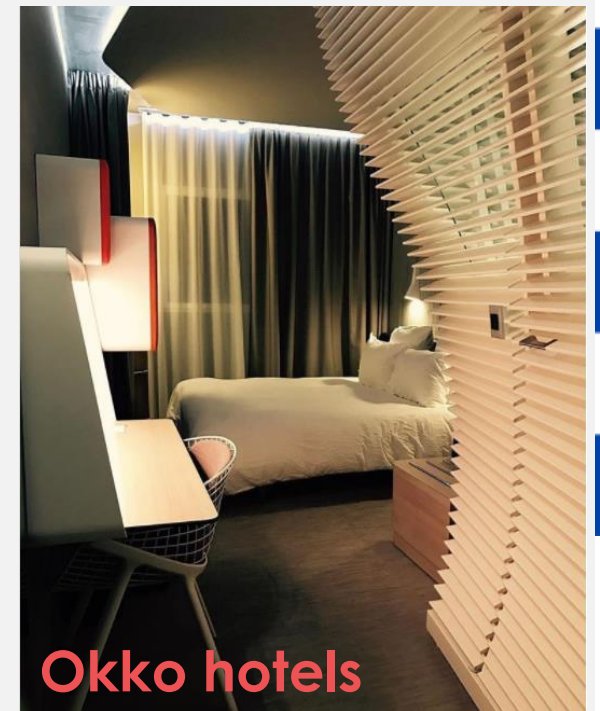
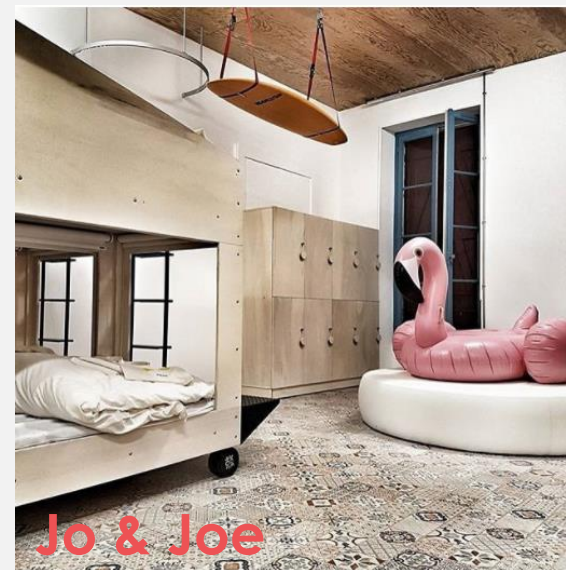
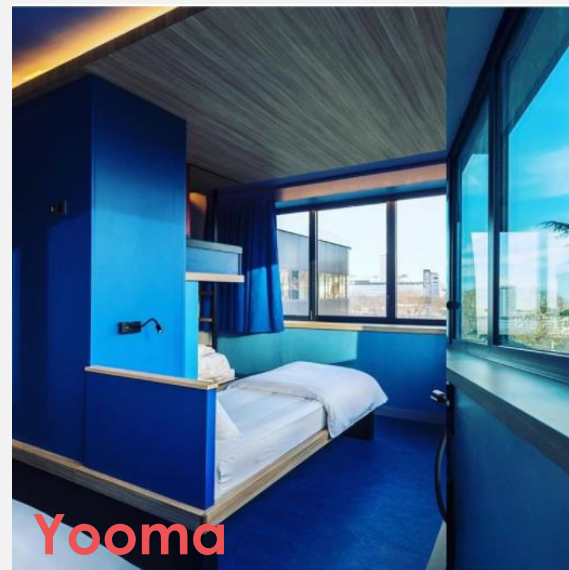
⇒ **france.fr**, ny versjon kommer



Investeringer i Frankrike

⇒ Investeringer i fransk turisme

⇒ Fornyelse av hotel tilbudet



Direkte flyruter

⇒ Hele året

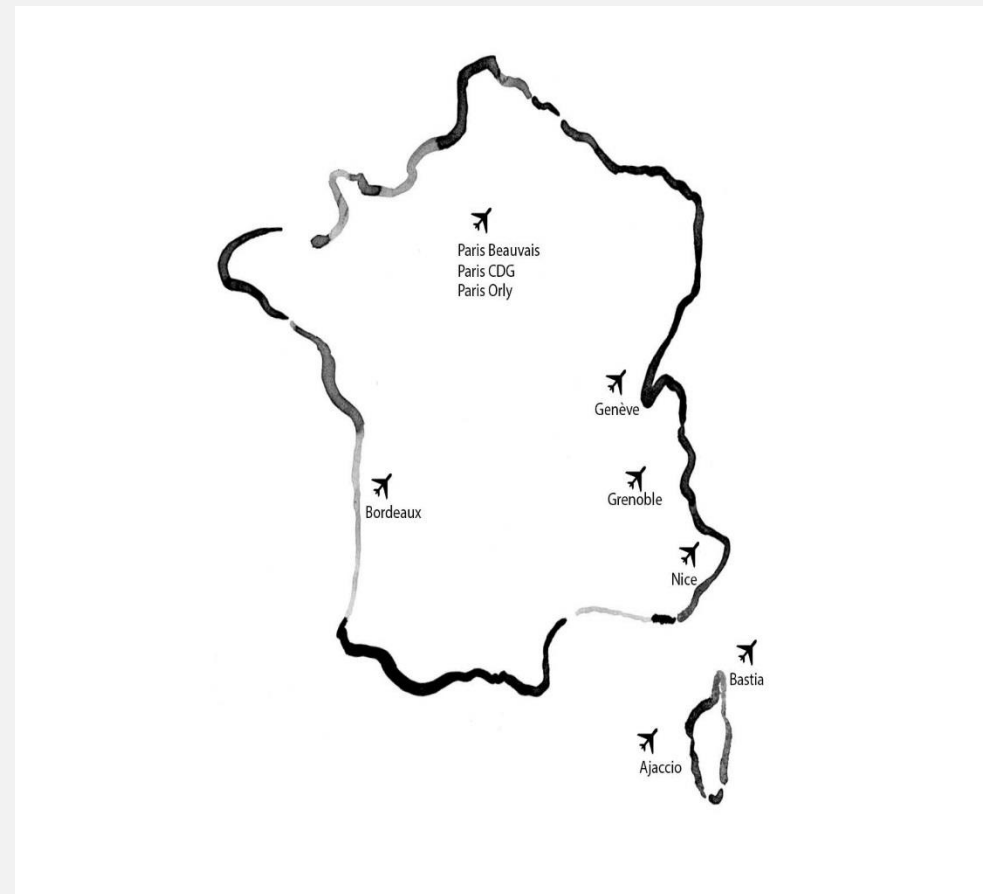
- Paris CDG
- Nice
- Genève

⇒ Sesong ruter

- Bordeaux
- Ajaccio
- Grenoble
- Nice fra Bergen
- Nice fra Stavanger
- Nice fra Trondheim

⇒ Nye ruter

- Bastia
- Paris fra Bergen



Infrastruktur

⇒ Air France

⇒ easyJet

⇒ SNCF

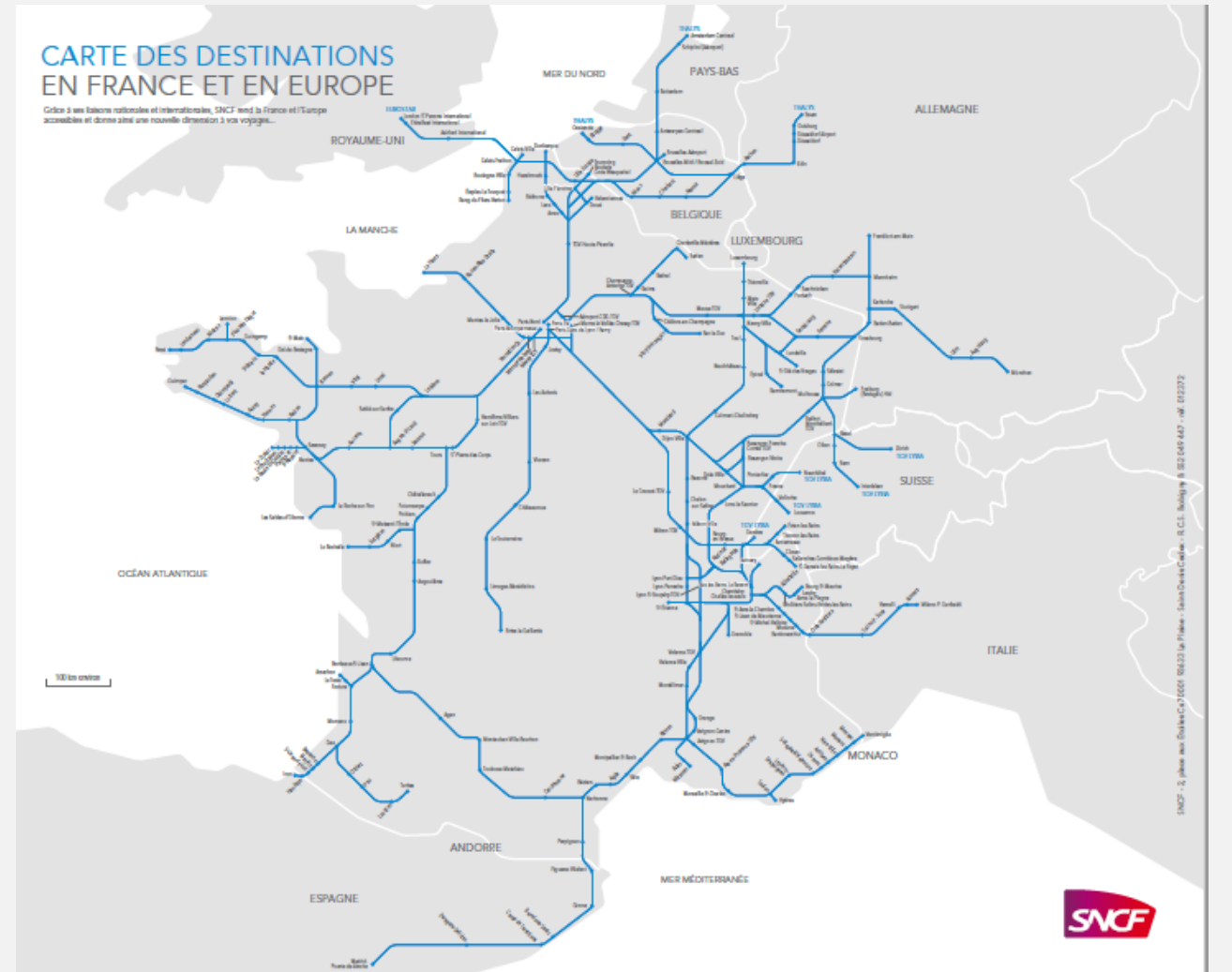
— Paris - Lille

— Paris – Strasbourg

— Paris – Bordeaux

Kommer

CDG Express



TOP REASONS TO VISIT FRANCE 2018

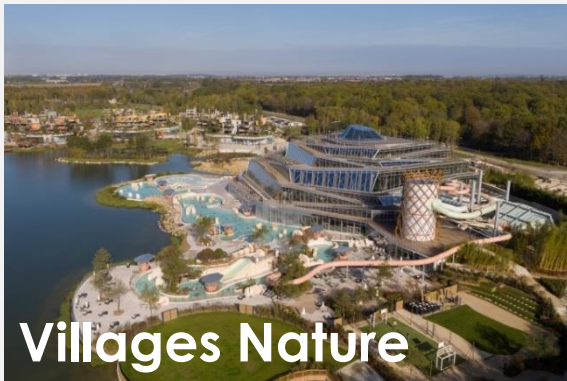
⇒ Åpninger & gjenåpninger

Innkvartering

- ⇒ Hôtel Chais Monnet 5* - Cognac
- ⇒ Hôtel le Cheval Blanc 5* - Paris
- ⇒ Hôtel Fauchon 5* - Paris
- ⇒ Hôtel Royal Champagne – Epernay
- ⇒ Villages Nature – Seine & Marne

Andre

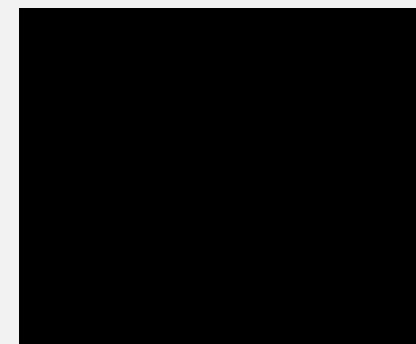
- ⇒ Musée Napoléon – Champagne
- ⇒ Carmignac Foundation – Ile de Porquerolle
- ⇒ Jardin d'acclimatation – Paris
- ⇒ Nytt akvarium i Nausicaa – Nord Pas de Calais
- ⇒ Cité de la Gastronomie Lyon



TOP REASONS TO VISIT FRANCE 2018

FESTIVALER & EVENTS

- ⇒ Chemins de St Jacques de Compostelle – 20 år på Unesco's liste over verdensarv
- ⇒ Bordeaux Fête le Vin **(14 – 18/06)**
- ⇒ Rock en Seine **(24 – 26/08)**
- ⇒ Festival Biarritz en été **(20 – 22/07)**
- ⇒ Kultur i Marseille – MP 2018 Quel Amour **(Feb – 01/09)**
- ⇒ Biennale of dance in Lyon **(14 – 30/09)**
- ⇒ Puy de Fou – historisk forlystelsespark



TOP REASONS TO VISIT FRANCE 2018

Utstillinger

- ⇒ Eugène Delacroix – Louvre **(28/03 – 23/07)**
- ⇒ Chagall – Malévitch – Centre Pompidou **(28/03 – 23/07)**
- ⇒ Miro, la couleur de mes rêves – Grand Palais **(Okt – Jan 19)**
- ⇒ Michael Jackson “on the wall” – Grand Palais **(Nov – Jan 19)**



Picasso méditerranée

- ⇒ Picasso méditerranéen – Musée Picasso **(våren)**
- ⇒ Picasso, périodes bleues et roses – Musée d'Orsay **(18/09 – 06/01/19)**
- ⇒ Picasso et la danse – Opéra Garnier **(September 18)**

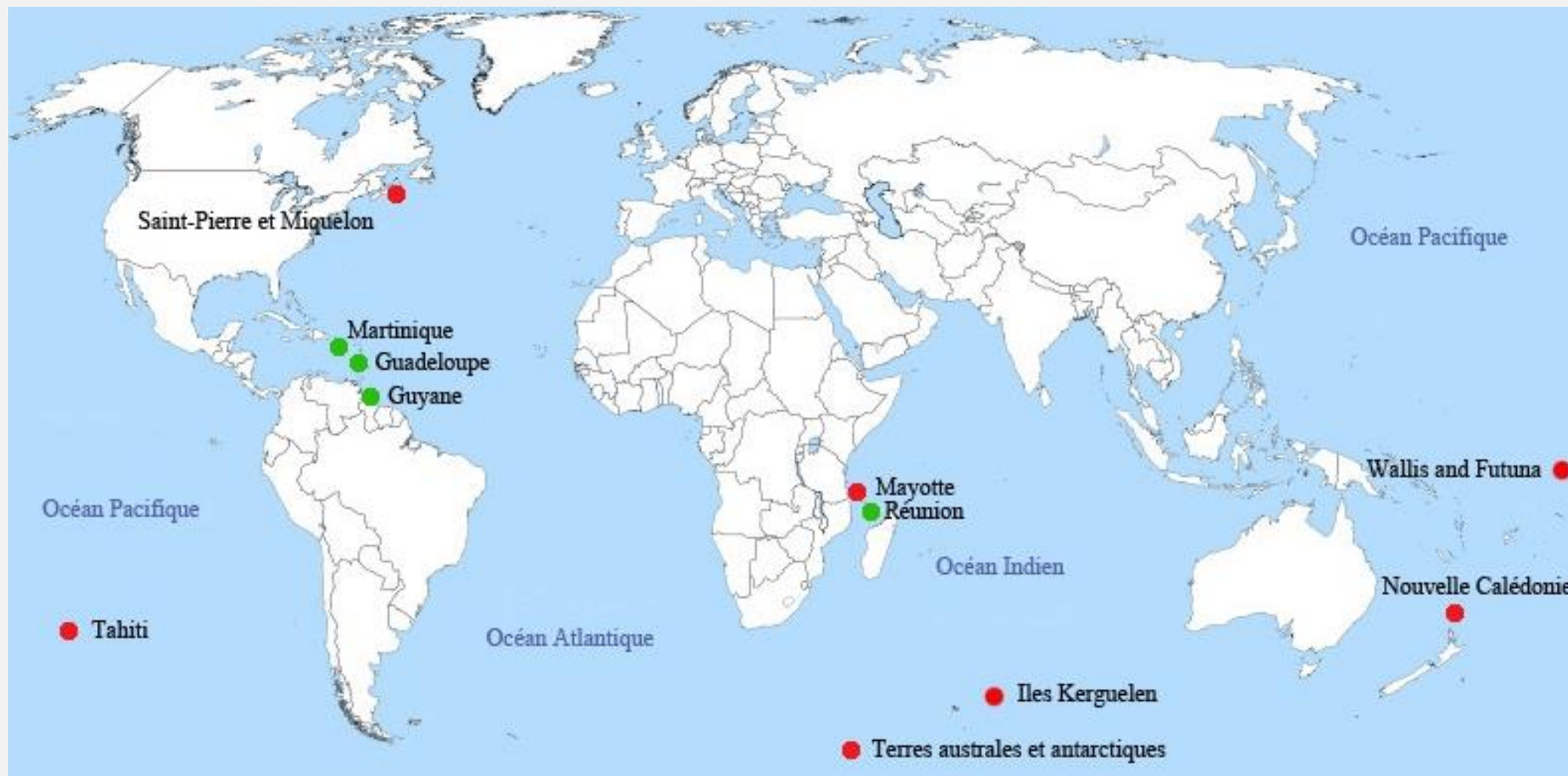
TOP REASONS TO VISIT FRANCE 2018

SPORTSBEGIVENHETER

- ⇒ Ryder Cup – Paris (28 – 30/09)
- ⇒ Tour de France (07 – 29/07)
- ⇒ VM seilas – Hyères (19 – 26/04)
- ⇒ Roland Garros – Paris (21/05 – 10/06)
- ⇒ Gay Games – Paris (04 – 12/08)
- ⇒ EM håndball for kvinner (29/11 – 16/12)



OVERSJØISKE TERRITORIER



TOP REASONS TO VISIT FRANCE 2019

2019

- ⇒ 500 året for Renaissance
- ⇒ D-Dag & Invasjonen (**slutt maj – 06/06**)
- ⇒ Armada de Rouen – Normandy (**06 – 19/06**)
- ⇒ VM I fotball for kvinner (**07/07 – 07/07**)

<https://youtu.be/8M8VcrOMRhc>



France.fr

