

MÉRIBEL



VACATION FOR BODY & SOUL ALL YEAR ROUND

Virtual press conference 27th May 2021
welcome | bienvenue | velkommen | välkommen



TODAY'S PROGRAM



- ❖ Welcome to our virtual press conference “**Méribel** – vacation for body and soul all year round”
- ❖ Welcome words by Benoit Chollet, director of Atout France Nordic
- ❖ Presentation of Méribel by Marie Dohin from Méribel Tourisme
- ❖ Questions ?
- ❖ Thank you for today

Your contacts at Atout France Nordic

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WELCOME TO MÉRIBEL

Marie DOHIN

Head of Communications

Méribel tourisme





LOCALIZATION



SUM UP – MÉRIBEL ID



AN AUTHENTIC
ALPINE
VILLAGE LOCATED
IN
THE
HEART
OF THE
LARGEST
SKI AREA
IN THE WORLD

WINTER & SUMMER
RESORT



LOCALIZATION – LES 3 VALLÉES / MÉRIBEL

HIGHEST POINT: 3 200 M / MERIBEL MOTTARET: 1 750 M / MERIBEL VILLAGE: 1 450 M



[Méribel Valley Pistes Map](#)

[3 Vallées Pistes Map](#)

WHY YOU SHOULDN'T MISS MÉRIBEL



10 GOOD REASONS TO CHOOSE MÉRIBEL



REASON 1: FANTASTIC SCENERY



TRADITIONAL WOODEN & STONE CHALETs

Pine forests, sunny slopes.

Breathtaking 360° views of the Alps and of the Mont Blanc (4810 m).



AUTHENTIC MOUNTAIN VILLAGE IN THE ALPS SINCE 1938.



REASON 2: THE LARGEST SKI AREA IN THE WORLD



600 KM OF SLOPES

In the heart of Les 3 Vallées, with dedicated areas for beginners, advanced and experienced skiers & snowboarders ! Ski touring and cross country skiing are amazing as well !

Exclusive: summits are also accessible by foot with our pedestrian pass & 42 lifts.



EXPERT

Snowpark, boardercross, slalom, vertical xperience, one of the most beautiful off-piste area... Méribel is THE Mecca for skiers.

The DC area delight extreme freestylers from around the world. It has been elected "Best Snowpark of France" in 2016.



EASY & ACCESSIBLE

Half the ski area is made up of easy runs (greens & blues).

Take advantage of the ultra-modern & comfortable lift system. No time for queuing: just enjoy sliding...

Many cable cars for the highest level of safety: travel in first class.



REASON 3: SNOW GUARANTEE

« If one European ski area offers more open connected runs, the 3 Valleys undertake to refund any un-used days during the validity of you skipass ! »



**MORE THAN 85% OF
THE SKI AREA ARE
UP TO 1 800
METERS**

Snow guarantee from
December to April.



**WINTER 2021-2022
FROM 4 DECEMBER TO 22 APRIL**



[Snow Guarantee Contract](#)

REASON 4: LARGE CHOICE OF ACCOMMODATION



CHALETs & APARTMENTS
with or without services

HOTELS & RESIDENCES
from 2* to 5*



**SKI IN
SKI OUT**

**LABEL
MERIBEL**



France's
Best Ski Chalet
World's Best New
Ski Chalet



REASON 4: LARGE CHOICE OF ACCOMMODATION



SKI IN SKI OUT
FREE SHUTTLES ALL DAY

MÉRIBEL VILLAGE

- 1 Residence
P&V Les Fermes de Méribel
- Chalets & apartments

MÉRIBEL CENTRE

- 3 Residences
P&V - le Peillon, Les Ravines, Premium L'Hévana
- 12 Hotels
2* - Elioiva Le Genepi, Le Chamois D'Or
3* - L'Adray Telebar, Le Merilyls, L'Eterlou
4* - L'Allodis, la Chaudanne, le Grand Cœur & Spa, le Savoy
5* - Le Coucou, le Kaïla, l'Hélios & Spa
- Chalets & apartments

MÉRIBEL MOTTARET

- 6 Residences
P&V Les Bleuets, Les Sentiers de Tueda, Premium les Crêts, Odalys Le Hameau de Mottaret, Le Plein Soleil
- 3 Hotels
3* - Le Mottaret
4* - L'Alpen Ruitor, Le Mont-Vallon
- Apartments



REASON 5: SO MUCH TO DO... NOT "ONLY" SKIING



PARTYING AT 2 000 METERS OF ALTITUDE

is our signature: the afternoons of live music and late night partying are legendary in Méribel !



Experience also

PANORAMIC FLIGHTS
SLEDGING

SNOWMOBILING
SNOWSHOEING

SKI JOERING
SWIMMING
ICE SKATING...



And relax

HAMMAM

MASSAGE

JACUZZI

SAUNA



REASON 6: TRULY KIDS FRIENDLY



**FAMILIES
CAN HAVE FUN**
learning to ski in safety
in many themed and
**PROTECTED
AREAS**



The Yeti Park, a
**HUGE
PLAYGROUND**
made up of grotto,
whoops, zip wire or
igloos, is one of the
many areas dedicated
to families.

Experience Inuit Piste,
Altaï Dragon & Moon
Wild slope as well !



[Inuit Piste](#)



[Moon Wild Slope](#)



REASON 7: EXPERIENCE FRANCE



FRENCH
GASTRONOMIC
CUISINE
MICHELIN

FRENCH
FAMOUS
WINES



SHOPPING
FASHION

LIFESTYLE

HISTORY
CULTURE



REASON 8: AN INTERNATIONAL FRENCH RESORT

MÉRIBEL 80th BIRTHDAY

80 years of skiing, sport & elegance !



MÉRIBEL
cœur des 3 vallées

LE
GRAND SKI
AVEC
ÉLÉGANCE
DEPUIS
1938

WORLD
CUISINE

ENGLISH
PUBS

INTERNATIONAL
MUSIC
SCENE



WE WELCOME MOUNTAIN LOVERS FROM ALL OVER THE WORLD



REASON 9: VISIT MERIBEL DURING THE SUMMER AS WELL



Enjoy perfect holidays in **SUMMER** as well !

At the entrance of **VANOISE NATIONAL PARK**

Admire chamois, groundhog, ibex...



Each summer thematique fortnight weeks are organized!

55 free activities are offered during summer season!

**18 HOLES GOLF
WALKING**

RAFTING

**PARAGLIDING
HORSE RIDING**

TRAIL
and much more !



SUMMER 2021
03 JULY TO 29 AUGUST



REASON 10 : MERIBEL IS THE MECCA OF MOUNTAIN BIKING

BIKE PARK

DOWNHILL TRAILS
(11 trails, 1 new red)

CROSS COUNTRY TRAILS (4 trails)

ENDURO (10 trails)

ELECTRIC MOUNTAIN BIKES
(3 trails, 2 bleu & 1 green)

ROAD CYCLING
(Col de la Loze)



TOUR DE France 2020



COL DE LA LOZE (2304 m)

Starting altitude: 1645 m
Arrival altitude: 2304 m
Positive climb: 661 m
Length: 7 km
Average slope: 10%
Maximum slope: 20%

Only a great champion will be able to win at the Col de la Loze!

- Arrival to Méribel from Grenoble on the 16th of September
- Departure from Méribel to la Roche-sur-Foron on the 17th of September



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YOUR DEDICATED CONTACT FOR MERIBEL TOURISM



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Thank you. We hope to see you soon!



QUESTIONS



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WANT TO KNOW MORE?



Atout France media site:

Press kit – Méribel – vacation for body and soul all year round:

Danish: <http://dk.Media.France.Fr/da/content/m%c3%a9ribel-ferie-krop-og-sj%c3%a6l-hele-%c3%a5ret>

Swedish: <http://se.media.france.fr/sv>

Norwegian: <http://no.media.france.fr/>



Explore France website (for your readers and followers):

<https://www.France.Fr>



Atout France Nordic LinkedIn

<https://www.Linkedin.Com/company/atout-france-nordics-and-baltics>

MERCI



A T O U T
F R **A** N C E

Agence de développement
touristique de la France